

# Sequence of Returns Matters

There are many benefits of owning a permanent life insurance policy.

First and foremost is the life insurance death benefit protection. Additionally one of the many benefits that can be utilized along the way, if necessary, is access to the policy's accumulation value for the benefit of the policy owner while living. For instance, accumulation value can be used as a supplement during the policy owner's retirement years. Let's look at one possible application.

Cash access can minimize the potential impact of unpredictable returns

Investment returns are variable and unpredictable. The order of returns has an impact on how long a portfolio will last if the portfolio is in the distribution stage and if a fixed amount is being withdrawn from the portfolio. Negative returns in the first few years of retirement can significantly add to the possibility of portfolio ruin.



# **Sequence of Returns Matters**

## Take a look at the two scenarios below.

#### Scenario A

Let's assume we have a client that has accumulated a retirement portfolio of \$1,000,000 at his retirement age of 65. This retirement account is going to be invested in an index fund that mirrors the S&P 500. This client's goal, with this asset, is to withdraw \$50,000 a year pre-tax to help support a portion of his post-retirement lifestyle. If he retired and experienced the sequence of returns in Scenario A, after a 10 year timeframe, he would have ended up with a projected account value of \$506,951.

#### Scenario B

But what if we simply reversed the hypothetical rates of return? The results of the reversed sequence of returns is shown in Scenario B. By reversing the sequence of returns this client would have an ending account balance of \$406,597.

SCENARIO A:  Retirement Account = \$1,000,000 Retirement Age = 65				SCENARIO B: REVERSED SEQUENCE OF RETURNS Retirement Account = \$1,000,000 Retirement Age = 65				
Year	Retirement Acc't Withdrawal	% Gain/Loss in the S&P 500	End of Year Acc't Balance		Year	Retirement Acc't Withdrawal	% Gain/Loss in the S&P 500	End of Year Acc't Balance
1	\$50,000	12.78%	\$1,071,410		1	\$50,000	-13.04%	\$826,120
2	\$50,000	23.45%	\$1,260,931		2	\$50,000	-23.37%	\$594,741
3	\$50,000	-38.49%	\$ <i>7</i> 44,843		3	\$50,000	26.38%	\$688,443
4	\$50,000	3.53%	\$719,371	REVERSE	4	\$50,000	8.99%	\$695,839
5	\$50,000	13.62%	\$760,540	THE	5	\$50,000	3.00%	\$665,215
6	\$50,000	3.00%	\$ <i>7</i> 31,856	SEQUENCE - OF	6	\$50,000	13.62%	\$699,007
7	\$50,000	8.99%	\$ <i>7</i> 43,155	RETURNS	7	\$50,000	3.53%	\$671,917
8	\$50,000	26.38%	\$876,009		8	\$50,000	-38.49%	\$382,541
9	\$50,000	-23.37%	\$632,971		9	\$50,000	23.45%	\$410,522
10	\$50,000	-13.04%	\$506,951		10	\$50,000	12.78%	\$406,597

Not an actual case, and is a hypothetical representation for illustrative purposes only. The annual values presented above are based on the values of the S&P 500 without dividends at the end of that year.



## The Situation:

If the client had retired and the sequence of returns correlated with Scenario A, after a 10 year timeframe he would have had an ending balance of \$506,951. But what if we compare that with Scenario B where the sequence of returns was reversed. He would have an ending balance of \$406,597.

# That is a difference of -\$100,054!

SCENARIO A					
Starting Balance	Annual Withdrawal	Ending Balance			
\$1,000,000	\$50,000	\$506,951			
SCENARIO B: REVERSED SEQUENCE OF RETURNS					
Starting Balance	Annual Withdrawal	Ending Balance			
\$1,000,000	\$50,000	\$406,597			

Unfortunately we can't control what the market is going to do when we decide to retire. But there is one possible solution to help protect a client in years when the market does go down.

## The Answer: Index Universal Life Insurance

## Let's take a look...

If he purchased American General Life's Value+ IUL when he was 50 years old, he could have funded the policy and utilized the power of IUL (upside potential with no downside risk due to market performance) to create an additional bucket of money that he could use as a backup income source for the years following poor performance in his retirement account. Below is an example of the resulting scenario when using an IUL.

				\$500,000 VALUE+ IUL POLICY				
			Policy Yr	Premium	Death Benefit	Loan	Cash Value	
RETIREMENT ACCOUNT			1	\$7,548	\$500,000	\$0	\$0	
Retirement	't in the Acc't	5	\$7,548	\$500,000	\$0	\$14,557		
Acc't Withdrawal		10	\$7,548	\$500,000	\$0	\$53,604		
\$50,000	-13.04%	\$826,120	16	\$0.00	\$500,000	\$0	\$129,056	
\$0.00	-23.37%	\$633,056	17	\$0.00	\$465,550	\$32,500*	\$101,754	
\$0.00	26.38%	\$800,056	18	\$0.00	\$429,033	\$32,500*	\$72,699	
\$50,000	8.99%	\$817,486	19	\$0.00	\$424,776	\$0	\$76,209	
\$50,000	3.00%	\$790,510	20	\$0.00	\$420,263	\$0	\$79,759	
\$50,000	13.62%	\$841,368	21	\$0.00	\$415,479	\$0	\$83,313	
\$50,000	3.53%	\$819,303	22	\$0.00	\$410,408	\$0	\$86,828	
\$50,000	-38.49%	\$473,198	23	\$0.00	\$405,033	\$0	\$90,258	
\$0.00	<del>-</del> 23.45% -	\$ <del>5</del> 84, <del>1</del> 63 -	<del>24</del>	\$0:00-	<b></b> \$ <del>3</del> 64, <del>8</del> 85 -	\$32,500*	\$59,100	
\$50,000	12.78%	\$602,430	25	\$0.00	\$356,779	\$0	\$60,132	

This supplemental illustration must be preceded or accompanied by a basic illustration for the product described in this material. Please see the basic illustration regarding guaranteed and nonguaranteed elements of the policy, including surrender values, accumulation values, loans, withdrawals, death benefits and other important information.

# Value+ IUL Policy Details:

- Male 50 Preferred Non-Tobacco
- 35% Federal Tax Bracket
- \$500,000 Level Death Benefit carry to age 105
- \$7,548 Annual Premium for 14 Years
- \$129,056 Projected Cash Value Age 66 (6.00% Non-Guaranteed Rate of Return)
- \$32,500 Choice loans at age 67, 68 and 74 fund his retirement in the years following his retirement account experiencing a loss.

ENDING AVAILABLE CASH BALANCE				
Without cash from Value+ IUL policy	With cash from Value+ IUL policy			
\$406,597	\$602,430			

By utilizing cash from the Value+ IUL as a supplemental source of income after the years when the retirement account experienced a loss, we were able to increase the available cash balance at the end of 10 years from \$406,597 to \$602,430.

#### THAT IS A DIFFERENCE OF \$195,833!

# Value+ IUL also helps with diversification, both from a tax perspective as well as asset allocation.

First, by using a properly designed index life insurance policy the client has
the ability to take policy loans which are received income tax free, under the
current tax code. Which is why we are not pulling out the entire \$50,000 that

\*\$32,500 tax free = pre-tax withdrawal of \$50,000 using 35% tax bracket the client needed. Since the money comes out tax free we are only taking out \$32,500 which is equivalent to a pre-tax withdrawal of \$50,000 using the hypothetical tax bracket of 35%.

- Secondly, an important design aspect of the Value+ IUL that helps contribute
  to stable returns is the minimum guarantee of 0.25% on the index strategies
  along with a guaranteed account value enhancement of 0.75% beginning in
  the 6th policy year.
- Thirdly, by utilizing the Value+ IUL's unique index strategy, the ML Strategic Balanced Index<sup>TM1</sup>, which is designed to dynamically blend equity and fixed income indices to help stabilize returns we have also helped hedge against the risk of poor performance in the S&P 500. For more information on this unique strategy refer to the ML Strategic Balanced Index<sup>TM</sup> Consumer Brochure (Form AGLC108222).

#### **IMPORTANT NOTE**

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